



[www.aaaassociates.com](http://www.aaaassociates.com)



COMPANY **PROFILE**

# OUR HISTORY

AAA Associates is a conglomerate with an exceptional and rapidly expanding portfolio in myriad of ventures such as Real Estate, Finance, Builders and Media. Established in 2015, AAA Associates has provided a transcending investment platform to hundreds of customers. We have a firm belief in our values and our success is in delivering prodigious amenities. We have an embedded culture of teamwork that enables us to build long-term relationships with our clients as we believe in providing a diversity of possibilities for everyone.

Our neo-traditional business model takes the best features of our traditions, a personalized relationship with every client and fuses it with futuristic economic models.

"Decide today for a better tomorrow" is an emblem for providing conspicuous investment opportunities to our clients for a secure future. Our innovative construction solutions and value additions help us garner the trust of our valued clients. We are expanding our services globally and currently serving in Saudi Arabia, UAE, Qatar, UK, France, Germany, Norway, Canada, USA, and Australia.

## A LEADING GROUP OF COMPANIES



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**CHAIRMAN**  
**AAA ASSOCIATES**

Our aim is to provide the best quality products in the real estate investment and development sector assuring maximization of investors' value. Our strategy at AAA Associates is to build a business model that adds value to the community with affordable as well as sustainable products to our valuable clients while maintaining transparency, trust and integrity. We are privileged and honored to contribute to society where we see vast opportunities and a promising future with better living conditions.

**SHEIKH**  
**FAWAD BASHIR**







“

**MANAGING DIRECTOR**  
**AAA ASSOCIATES**

“Our responsibility and mission is summarized as providing solutions to our clients for sustainable growth and gaining access to the most desirable opportunities present in the market. To do so, we invest in the best real estate opportunities by employing the most qualified human resources, using the latest technology and adopting the best performance methods to deal with our local, regional and International clients. We keep our clients' ambitions at the forefront of our strategies.”

**LT COL (R)**  
**SHAHZAD KIANI**

## VICE CHAIRMAN AAA ASSOCIATES

The real estate industry has witnessed a radical transformation in the past couple of months. Recent developments and the market's economic volatility have made it inevitable to invest in the Real-Estate sector. The real estate industry is in a transition phase in Pakistan, AAA Associates has emerged as a catalyst to drive that change through innovation, luxury, and most importantly, as a trendsetter for the whole industry. At AAA Associates, we aim not only to become the industry market leader but also to create new employment opportunities for passionate, business-oriented minds to fulfill our corporate social responsibility.

## UMER BASHIR



## CHIEF STRATEGY AND DEVELOPMENT OFFICER AAA ASSOCIATES

Mr. Farooq Bashir, Chief Strategy and Development Officer at AAA Associates, has more than 14 years of experience in globally recognized companies such as Ernst and Young, Nokia Siemens Networks, and Emaar Pakistan. In his last role at Emaar Pakistan, Mr. Farooq Bashir served as Director of Finance and Business Development, where he devised Strategic and Operational Goals, Financial Strategies, and Profitable Long-Term Growth. His expertise in Real-Estate development has accelerated the growth of AAA Associates and has provided the company with a robust financial working model.

## FAROOQ BASHIR





## COUNTRY HEAD MARKETING AAA ASSOCIATES

Mr. Kashif Iqbal is one of the founding members of AAA Associates, currently serving as the Country Head Marketing. Having an educational background in Sales and Marketing, Mr. Kashif Iqbal has played a monumental role in the development, progression, and success of AAA Associates. He has been working with numerous organizations in the capacity of Sales and Marketing, where he was responsible for Sales, Marketing, Team Management, Business Development, and Public Relations. Throughout his experience, he has been influencing a vast array of minds who believe in struggle, dedication, consistency, and constantly inspires many of our young minds through his leadership traits.

# KASHIF IQBAL



## DIRECTOR MARKETING AAA ASSOCIATES

Mr. Usman Iqbal, Director of Marketing, is a professional with an impressive portfolio of various renowned multinational organizations. Mr. Usman Iqbal is a highly awarded individual with immense cross-functional exposure to sales and consumer reach. Accustomed to creativity and a keen inclination towards perfection, Mr. Usman Iqbal has showcased a track record of successful marketing initiatives which played a pivotal role in enhancing and improving the value of companies and products. His understanding of the Key Markets, target audiences, and revenue opportunities have equipped the whole company to reach new heights and evolve as market leaders.

# USMAN IQBAL





## DIRECTOR COMPLIANCE AAA ASSOCIATES

Ms. Nasira Bashir joined AAA Associates in June 2020. She is currently serving as Director Compliance. An insurer of decorum, she is responsible for our current professional working environment, and policy implementation. Before AAA Associates, she served in various positions at Reliance Corporation Pvt. Ltd. for more than five years as Project Head, where she was responsible for the projects' overall success and ensured the efficacy of controls through risk assessment and tackled non-conformity issues. Throughout her career, she has successfully exhibited exceptional supervisory controls to prevent legal violations and complete implementation of Internal policies. She has also worked at Unity LSS as Payables Head, working on Purchase Orders, responsible for overall Internal Communications, Reconciliation, and Account Management.

# NASIRA BASHIR



## DIRECTOR OF LANDS AAA ASSOCIATES

Mr. Iftikhar Ilyas, Director of Lands AAA Associates, is a professional with a diverse portfolio of well-known international corporations. He holds an MBA from the University of Wales, Cardiff. He has spent 5 years working for Cushman & Wakefield plc, a global real estate firm in the UK. He has also served in United Nations (International Organization for Immigration) from 2013 to 2019 as Manager of operations. He began his career as Retails sales Manager with AAA Associates. By dint of hard work and dedication to his duty, he was appointed as the Director of Lands Division of AAA Associates, He intends to bring revolutionary changes to the Land acquisition department, where clients would be accorded the utmost level of satisfaction, as depicted in the AAA Associates' manifesto.

# IFTIKHAR ILYAS





## IN-HOUSE ADVISOR AAA ASSOCIATES

Major General Hafeez Ur Rehman (r) is an In-House Advisor of AAA Associates. Having a brilliant educational background in Electrical Engineering, he has served in numerous organisations of Pakistan. He has led Pakistan's leading Telecom establishment and has successfully accomplished various communication and information technology projects, including office automation, hospital management systems, ERP solutions, finance, logistic, and human resource management systems, as well as contributing to the army's dedicated mobile services. His tenure in the armed forces is full of laurels and achievements.

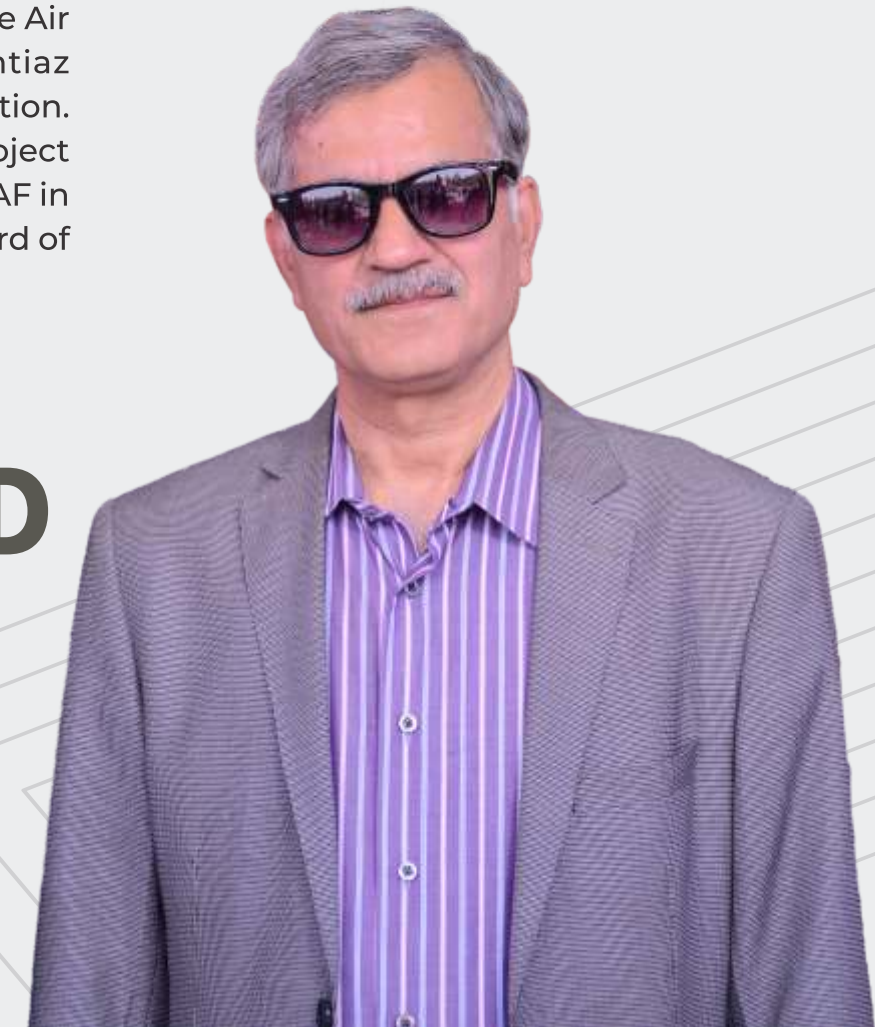
### MAJOR GENERAL (R) HAFEEZ UR REHMAN



## IN-HOUSE ADVISOR AAA ASSOCIATES

Air Vice-Marshal Malik Sohail Ahmad (R) has an extensive record of aviation industry engagement arising from his practitioner experience with the Pakistan Air Force over 36 years. He is a recipient of the Professional Excellence Badge, Chief of the Air Staff Commendation Certificates, Tamgha-i-Imtiaz (Military), Sitara-i-Imtiaz (Military). AVM Sohail has vast experience of Strategic planning and administration. He has deep insight of aviation industry, Human Resource Management, Project Management / Procurement and Business development. He retired from the PAF in 2015, and now he has joined AAA Associates as an Executive Advisor to the Board of Directors.

### AIR VICE-MARSHAL (R) MALIK SOHAIL AHMAD





#### AAA-REAL ESTATE

Office No 8, G-Floor, Plaza no 70,71 & 72 Spring North  
Commercial, Bahria Town Phase 7, Rawalpindi.

## REAL ESTATE RE-DEFINED

AAA Real Estate offers real estate experience in sales and all facets of property management. Our team of enthusiastic and dedicated professionals is always on hand to provide astute advice to a wide range of National and International clients regarding all their property needs.





**DELIVERED, UNDER CONSTRUCTION  
& UPCOMING PROJECTS**





# FOR SUCCESS, CHOOSE THE BEST

AAA Marketing makes strategies to market your product. Our professionals have hands-on experience in all facets of the marketing world. Our company has served a wide range of National and International clients with innovation and delivery on time at its core. Our company's foundation is based on commitment and value maximization to every client



**AAA-MARKETING**

20/21, 2nd Floor, Asian Business Center, Bahria Town  
Phase 7, Entrance, G.T Road, Rawalpindi, Punjab







#### AAA-BUILDERS

Office No. 13,14 & 15 Lower Ground, Asian Business Center,  
Bahria Town, Phase 7 Entrance Rawalpindi.

## WE DELIVER WHAT WE COMMIT

AAA Builders is one of the leading construction companies in Pakistan, with an enthusiastic team of professionals having considerable experience and expertise in construction and project management. Our company provides general contracting and construction services. Moreover, we provide services to a wide variety of commercial and industrial clients throughout the country. Our professionals always deliver clients' satisfaction after the completion of every project and ensure that a continuous feedback mechanism is adopted.



# WITH US LET YOUR BUSINESS ATTAIN MAXIMUM HYPE

HYPE, a renowned name in the business market, provides you with the best of all effective digital marketing techniques & strategies in Pakistan. We deliver strategic solutions for all your marketing problems and create value for your brand by creating HYPE. Our creative team provides expertise to a wide array of industries around the globe, which makes Hype a centralized window for all your business needs. Team HYPE is a group of highly creative and experienced individuals with a strong sense of work ethics. Our team is trained to deliver exemplary and excellent services so that your business stays at the top of the market.

MAKE YOUR  
BUSINESS

*Hype-ier*  
WITH US



**HYPE ADVERTISING AGENCY**

Office No 22, 2nd Floor, Asian Business Center, Bahria  
Town Phase 7 Entrance, G.T Road, Rawalpindi.







#### AAA-SERVICES

Office No 20/21, 2nd Floor, Asian Business Center,  
Bahria Town Phase 7 Entrance, Rawalpindi.

## WE ARE HERE TO HELP

AAA Services provides you with the best building maintenance and repair services under one roof at your doorstep. Our clients' need are always our top priority, and we try to meet them in the best possible way.



# TURNING CHALLENGES INTO OPPORTUNITIES

BAT provides you a one-stop solution for business development or starting a new business. BAT assists in accounts and taxation with innovative ideas, flexibility, and professionalism tailored explicitly for you.



**BAT Consultants**

Office No 14, 2nd Floor, Asian Business Center, Bahria  
Town Phase 7 Entrance, G.T Road, Rawalpindi.







**SURAKAV-ENTERPRISES**

Office No 14, 2nd Floor, Asian Business Center, Bahria  
Town Phase 7 Entrance, G.T. Road, Rawalpindi.

## THE ESSENCE OF PERFECTION

Surakav has comprehensive maintenance, repair, and modification capabilities through its network of aircraft maintenance units in Pakistan. We are convinced that our experts' ideas, knowledge, and skills help determine the development and growth of our company. Our services also include aircraft management, maintenance programs, airworthiness reviews, new and used aircraft sales, and technical training. Import, export, and technical consultation also fall under Surakav's purview.



# WE MAKE IT HAPPEN

AAA IT Solutions deals with most of the major demands in the I. T. sector. Our strengths are 3D Modeling, Designing, and Video Walkthroughs. Other working areas include Website, App development and ERP Solutions.



**AAA-IT SOLUTIONS**

Office No 1, 2nd Floor, Asian Business Center, Bahria  
Town Phase 7 Entrance, G.T Road, Rawalpindi.







**AAA-TOURS**

Office no 8, 2nd Floor, Asian Business Center, Bahria  
Town Phase 7 Entrance, Rawalpindi.

## **DON'T BUY VACATIONS, COLLECT MEMORIES**

AAA Travels & Tours is a tour operator company providing services to groups and individuals worldwide. We provide hassle-free services, from arranging affordable trips to making them memorable.

# STRIVING TO HELP

"One who strives to help the widows or the poor is like one who strives in the cause of Allah or one who prays at night and fasts during the day."

*(Source: Sahih Bukhari 5038)*

Yusaeid Foundation is a non-profit organization striving hard to help the ones in need, offering supports system to persons with disabilities, orphans, widows and single parents. Assisting destitute kids with their education, providing support for marriages and helping masses during natural disasters.



**YUSAEID FOUNDATION**

Office No 37, 2nd Floor, Asian Business Center, Bahria  
Town Phase 7 Entrance, Rawalpindi.





# Brands ON BOARD



# LEADING GLOBALLY

## NATIONAL PAKISTAN

- Ground Floor, Bahria Complex 1, MT Khan Road, Karachi
- Office No 20/21, 2nd Floor, Asian Business Center Bahria Town-7 Entrance, G.T Road, Rwp
- Office No.8, Ground Floor, Plaza No 70, 71 & 72, Bahria Springs North, Bahria Town Phase 7, Rwp
- Ground Floor, AAA Arcade 3, Mini Extension II, Bahria Town Phase 7, Rwp
- Mezzanine Floor, AAA Akron, Acantilado Commercial Bahria Town Phase 7, Rwp
- AAA Associates Plaza, Near Gate No 1, DHA-II, Islamabad
- First Floor, FJ Plaza, Block No.2, F-7 Markaz, Islamabad
- Showroom Market, Main Khushab Mianwali Road, Jauharabad, District Khushab
- Office No. 12, 13 & 14, 1st Floor, Mubarak Market Kazmi Bazar, Polo Ground Road, Skardu

- Shop No 4, Ground Floor Khojak Plaza, Sumangli Road, Quetta Cantt
- Shop # 3, United Mall, Risalpur Road, Mardan
- 1st & 2nd Floor, Plaza # 01, Defence Raya Golf & County Club, Phase 6 DHA, Lahore Cantt
- Office # 1, 4th Floor Mall of KPK, University Road Peshawar

### COMING SOON

- 9th Floor, Ali Plaza, Bahria Town Karachi

## INTERNATIONAL DUBAI

Office 1707, 17th Floor, City Tower 2, Sheikh Zayed Road, Dubai ●

## AUSTRALIA & UK Coming Soon ●

## USA Coming Soon ●





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